



# GIRBAU

LAUNDRY EQUIPMENT



## RAINHAM LAUNDERETTE LAUNDERETTE EXPANDS INTO EQUESTRIAN SECTOR

Rainham Launderette is a new and highly successful launderette in Kent. Owner Phil Williams was looking to diversify the business and knew from contacts in the equestrian sector that there was a strong demand for rug washing services in the area.

The laundry is already equipped with a full range of Girbau commercial launderette washers and dryers. Phil Williams, who also owns a construction business, extended the premises and built a dedicated equestrian washing and drying room as an extension.

Girbau UK installed a new MS-617 washer. After washing, rugs are dried naturally in the heated drying room. Girbau pre-programmed the machine for equestrian use and worked with trained specialists to supply the business with all the chemicals needed for cleaning and re-proofing rugs.

“Our new equestrian customers are very satisfied with the results and it is helping us to expand the business further,” says Phil Williams. “Quite often a customer will bring in a rug or two for washing and return a week later with a duvet for us to clean in the launderette side of the business.”

### RAINHAM LAUNDERETTE CHOSE GIRBAU UK FOR:

- Competitive pricing
- Specialised equestrian wash program set-up
- Comprehensive advice on chemicals
- Dealing direct with the manufacturer
- Economical cost per cycle