



LAUNDRY EQUIPMENT



NORTHERN CLEANERS (SOUTH AFRICA) THE OASIS OF CUSTOMER SERVICE IN LAUNDERING

Northern Cleaners chose Girbau because the “machinery is sturdy, easy to maintain and of a high quality finishing”

Opening its doors for the first time in 1960, with over 50 years of experience behind it, Northern Cleaners is a laundry where the philosophy: “service for every customer” is a reality. Northern Cleaners is an industrial laundry servicing restaurants, hospitals, hotels and dry cleaning for the public in Johannesburg, Northern Cleaners has earned a reputation for its high quality and a service that covers 100% of the requirements of the most demanding customers.

Specialising in laundering, dry cleaning and the cleaning of curtains and carpets, they offer complementary services such as dyeing and shoe repairs.

In November 2013 the laundry opened its doors again after a blazing fire that gutted the whole factory in **Kya Sand, Randburg**.

Equipped by Girbau’s dealer in South Africa, **Lead Laundry and Catering (Pty) Ltd**, Northern Cleaners has **6x HS6110**

(110 kg capacity), 2x HS6057 (57 kg capacity) and 2x HS6023 (23 kg capacity) washer extractors.

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With regard to Girbau’s machinery, the owner of the business, **Raymond Bate**, and his manager, **Mauritz Heymans**, highlighted its sturdiness and its ease of maintenance. “The use of an inverter to drive the machine makes it more cost effective to run (energy saving). In addition it saves on maintenance as there are fewer belts to replace” stresses Heymans.

He also pointed out that “The washers’ new interface makes it easier to program the machines. The Intel programming cards now make it easy to manage all the wash programs and ensures that all machines are programmed the same way, based on efficiency and energy saving”.





Complying with the standards of the South African Bureau of Standards (**SABS**)

Quality is the cornerstone of Northern Cleaners, which is committed to complying with the requirements set by the South African Bureau of Standards (SABS) and the country's Tourism Grading Council.

Raymond Bate emphasised that *"It is our mission to fundamentally improve the laundry and dry-cleaning industry to meet our customers diversified and individual requirements, ensuring satisfaction at all times."*

He adds that *"We identify areas of business opportunities falling within our company's expertise, providing valuable solutions at a competitive cost"*.

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Raymond Bate insists that *"Our goal is to focus on three key aspects: **Quality, Control and Service**. These are the cornerstones of our business. We work to exceed our customers' expectations by providing them with a **high quality finish** unrivalled by our competitors. Equally, we are committed to **innovation and state-of-the-art technology** in order to save time and money for our customers"*.

The Managing Director of Lead, **Gregg Macfarlane**, concludes that *"we have worked with Northern Cleaners for many years. Sharing the philosophy of demanding quality, efficiency and energy savings has meant that our relationship has been a very smooth one. We as manufacturers and they as laundry managers prioritise the same parameters. An example of what we say in Girbau: **Growing Together"**.*

